IMPORTANT READ FIRST:
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INSTRUCTIONS:
Light grey cells: You fill in the information
White cells: These cells have formulas that will auto-calculate for you. Do not type into these cells or you will lose the formulas.
Red text means you are over budget, green text means you are under budget.

Startup Budget

Budget Goal:	$15,000.00			
Estimated Startup Expenses	$8,712.00			
Estimated Losses	$3,040.60			
Toal Estimated Budget	$11,752.60			
Over/Under:	-$3,247.40			

Startup Expenses

Expense	Category	Budget	Padding	Total
Domain name	Non-Essential	$20.00	10%	$22.00
Squarespace- annual	Essential	$250.00	10%	$275.00
Logo + Brand identity	Non-Essential	$2,500.00	10%	$2,750.00
Photo hosting service	Essential	$100.00	10%	$110.00
Dubsado	Non-Essential	$250.00	10%	$275.00
LLC filing fees	Essential	$850.00	10%	$935.00
Business Cards	Non-Essential	$50.00	10%	$55.00
QuickBooks Online	Later	$0.00	10%	$0.00
4 Umbrella Lights	Later	$0.00	10%	$0.00
Backdrop stand	Later	$0.00	10%	$0.00
Roll of seamless paper	Later	$0.00	10%	$0.00
85mm lens	Essential	$1,500.00	10%	$1,650.00
Speedlight	Later	$0.00	10%	$0.00
Photo editing computer (iMac)	Non-Essential	$2,000.00	10%	$2,200.00
Backup Drive- 4 TB	Essential	$100.00	10%	$110.00
Virtual Assistant (social media)	Non-Essential	$300.00	10%	$330.00
				$0.00
				$0.00
				$0.00
				$0.00
				$0.00
				$0.00
				$0.00
	Total Estimated Startup Costs	$7,920.00		$8,712.00

Overhead Expenses

Mothly Overhead Expenses	Category	Budget		
		$100.00		
		$200.00		
		$300.00		
		$29.00		

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		$18.00		
		$14.00		
	Monthly Overhead Costs	$661.00		
	Estimated Months at a Loss	4		
	Total Estimated Losses	$2,644.00		
	Overhead Padding	15%		
	Total Estimated Losses	$3,040.60		
	Total Estimated Budget	**$11,752.60**		